

Alejandro J. García Vera

3D Visual Designer | Motion Graphics

3D visual designer with 8+ years of freelance experience creating CGI, high-impact renders and product animations for retail, product, brand and commercial projects. Strong background in graphic design, Cinema 4D, Arnold/D5 Render and motion/post-production tools. Experienced working remotely with agencies, studios and brands.

Experience

Freelance 3D Visual Designer & Retail Consultant

Self-employed · Oct 2017 – Present · Remote / Spain

- CGI renders, product animations and commercial visuals for retail, POS, stands, product and brand presentations.
- 3D scenes, lighting, materials, renders and animations using Cinema 4D, Arnold and D5 Render.
- Remote B2B collaboration with agencies, architecture studios and brands on 100+ commercial visualization projects.
- Brand work related to HMY, Heineken, Zummo, Asevi, Havaianas, DIGI and Sika.

3D Designer for Commercial Spaces & Retail

Bangolia Design · Mar 2023 – Present · Remote / Spain

- Design and visualize commercial spaces, stands, POS displays, promotional furniture and branded retail environments.
- Develop layouts, materials, lighting, final renders and product visualizations for client presentations.

Graphic Designer & 3D Product Visualization

QS Adhesivos · Aug 2020 – Apr 2024 · Remote / Spain

- Created 3D product visualizations, stand concepts, packaging assets and advertising materials.
- Prepared graphic design, packaging adaptations and production-ready files for promotional communication.

Graphic Designer Intern

Portavoz · Apr 2017 – Sep 2017 · Murcia / Spain

- Academic and non-labour internship focused on graphic design support.

Selected Brands & Work

HMY · Heineken · Zummo · Asevi · Havaianas · DIGI · Sika

CGI product renders · 3D product animations · Retail/POS visualization
· Brand environments · Motion graphics · Digital visual assets

Contact

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Education

Escuela de Arte y Superior de Diseño de Alicante (EASDA)

Higher Degree in Graphic Design
2017 – 2021

Escuela de Arte y Superior de Diseño de Orihuela (EASDO)

Higher Vocational Training in Advertising Graphics
2015 – 2017

Skills

Core Skills

- 3D Design & CGI
- Product Visualization
- 3D Product Animation
- Motion Graphics
- Retail / POS Visualization
- Brand Visuals
- Graphic Design
- Digital Content

Tools

- Cinema 4D
- Arnold
- D5 Render
- After Effects
- Premiere Pro
- DaVinci Resolve
- Figma
- Adobe XD
- Photoshop
- Illustrator
- InDesign
- AI-assisted creative workflows

Languages

- Spanish — Native
- English — Advanced (EF SET C1 score, 2016)

Additional Training

Cinema 4D Product Visualization
Branding & Identity
Packaging Design
Typography
Naming Strategy