

Portfolio

Bio

Experience

Product Visualization

Retail / POS

Commercial Spaces

Jun, 2026

Portfolio

Hello, I'm Alex Vera!

I'm a 3D visual designer specialized in commercial visualization, product imagery, retail spaces and branded environments. I started from a graphic design background, but over time 3D became the main focus of my work: renders, product visuals, stands, points of sale, showrooms and visual pieces created to present ideas before they are produced.



My Work Experience

I mainly work with agencies, studios and brands, developing images that help explain projects, validate proposals and communicate concepts clearly. I'm especially interested in the moment where an idea does not physically exist yet and needs to become a convincing visual in order to be understood, approved or presented.

Freelance

Freelance 3D Visual Designer & Retail Consultant
Oct 2017 — Present

Bangolia

3D Designer for Commercial Spaces & Retail
Mar 2023 — Present

QS Adhesivos

Graphic Designer & 3D Product Visualization
Aug 2020 — Apr 2024



Selected Works

Over the last few years, I have worked on retail projects, showrooms, exhibition stands, product visualization, animations and commercial spaces across different sectors. Many of these projects are developed through agencies or studios for final clients, usually as part of presentations, proposals, competitions or internal validation processes.



Product Visualization

I'm currently focused on projects where 3D works as a tool for better communication: showing a space, **presenting a product**, building an atmosphere or making a proposal easier to understand.

Z40 Advance *Zummo*

[→ Click here to See the Full Video on Youtube](#)

Client: Zummo

Project developed by: Bangolia

3D visualization for: Bangolia

Role: 3D Visual Designer / Motion Graphics

Deliverables: CGI product video, 3D product animation, technical feature visualization, motion graphics, lighting, rendering and post-production assets.



Asevi Bands

Asevi

→ [Click here to See the Full Video on Youtube](#)

Client: Asevi

Project developed by: Bangolia

3D visualization for: Bangolia

Role: 3D Visual Designer / Motion Graphics

Deliverables: 3D product visualization, product animation, CGI renders, packaging presentation, motion graphics and video assets.



Retail/ POS

For **Retail / POS** work, I use 3D to shape how products appear at the point of sale: testing displays, clarifying layouts, guiding customer attention and making each proposal easier to assess



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Commercial Spaces

With **Commercial Spaces**, I use 3D to turn an interior concept into a visual proposal: defining atmosphere, testing materials, checking proportions and making the space easier to understand.

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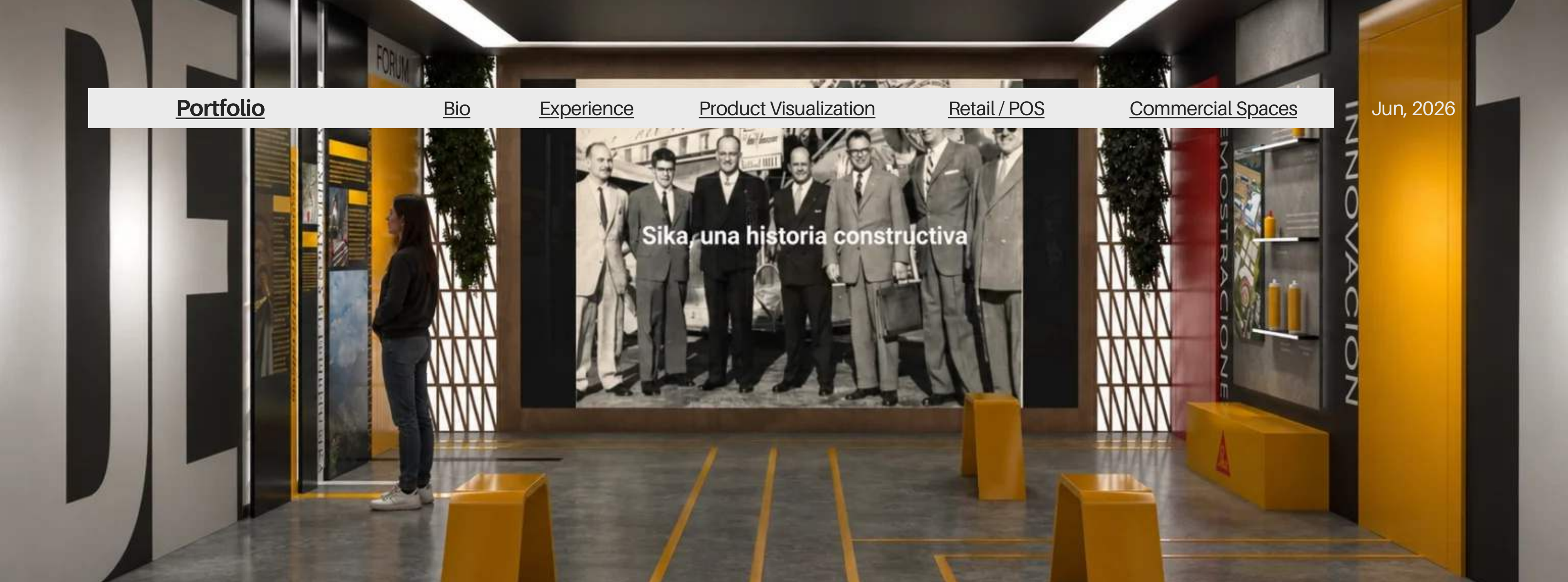
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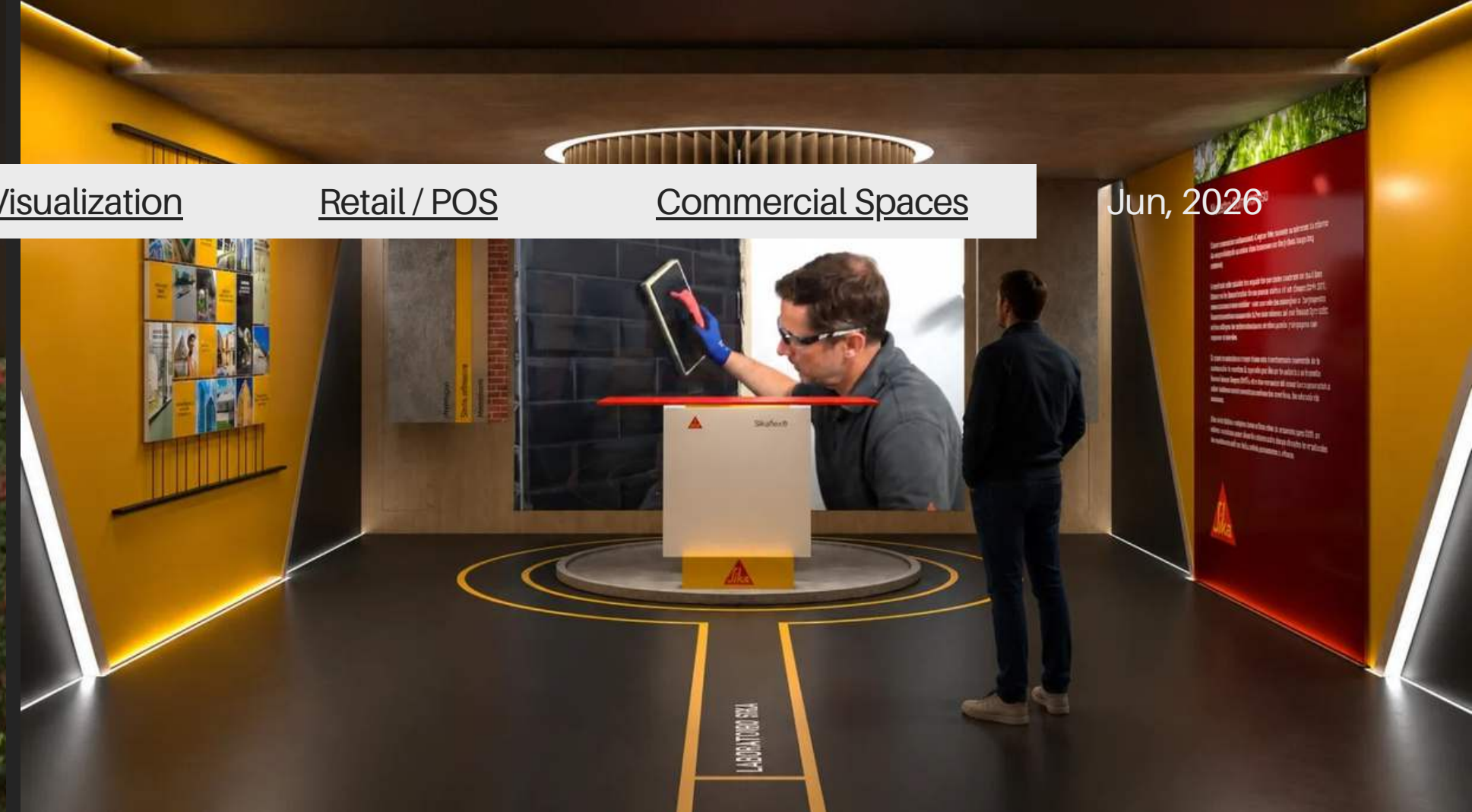
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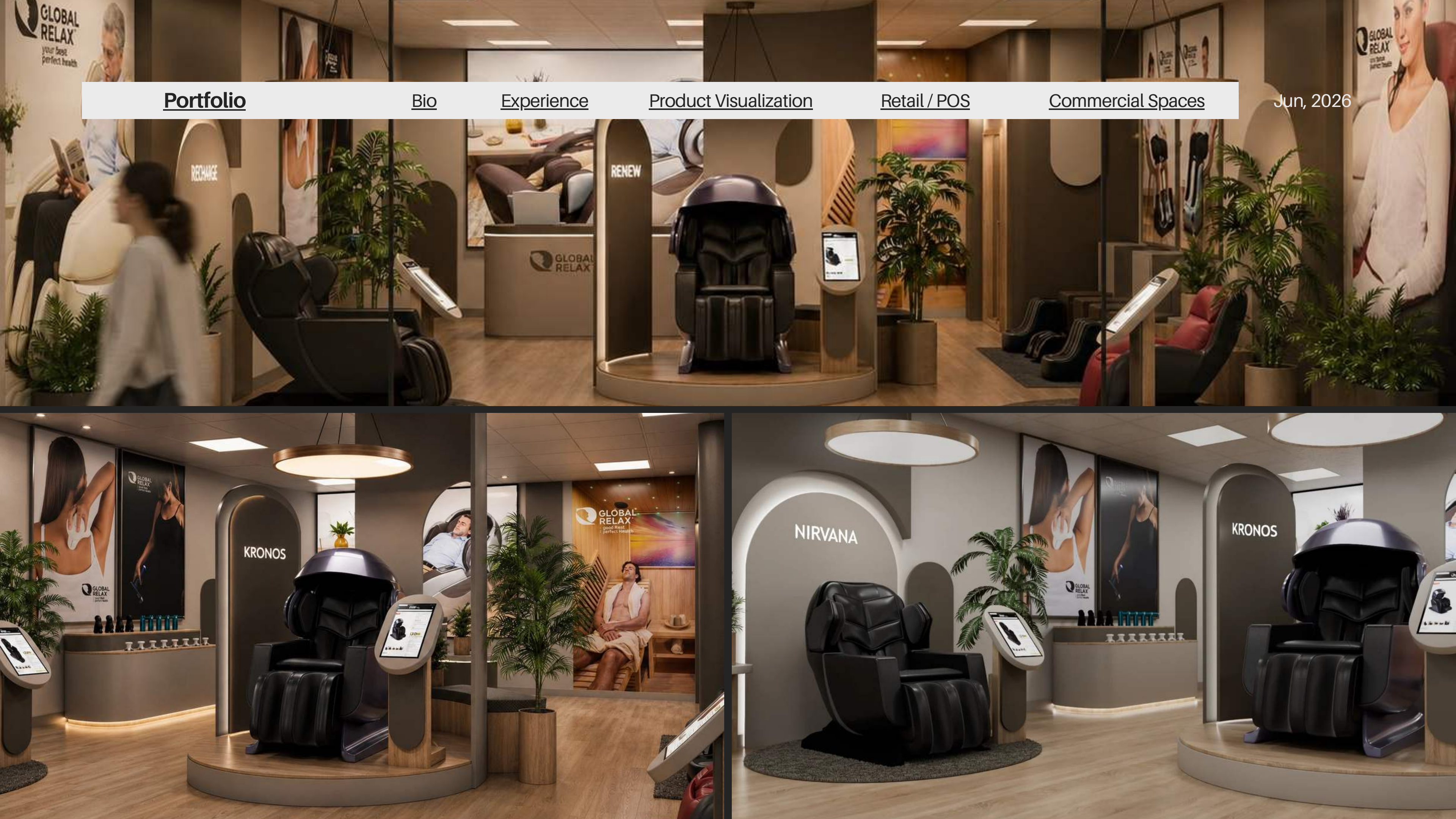
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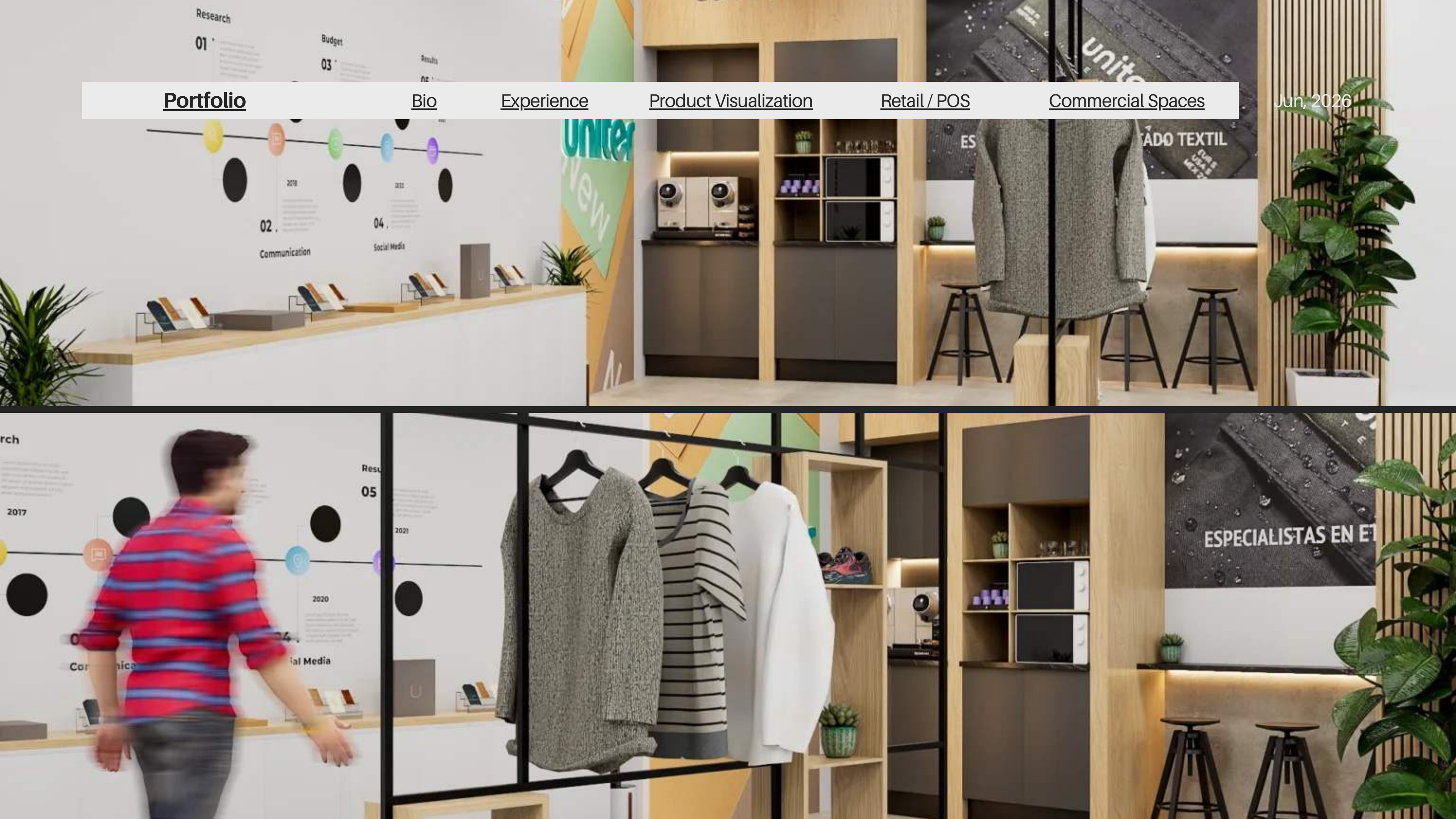
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Showroom



uniter
view



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Thank You
So Much!